



October 2018 / Tishre 5779

Dear Israeli Dance Supporter,

We are excited to invite you to the 10th annual Israeli Dance Festival DC performance on **Sunday, March 17th 2019 at 3:00pm** at the Berman Hebrew Academy, Rockville, MD. In addition, please join us on Saturday night March 16th, 2019 for the **pre-festival Israeli dance party** at B'nai Israel in Rockville for community Israeli dancing.

Last year's festival performance included nine local Israeli dance troupes with dancers from elementary school, middle school, high school, college and beyond. We saw the new group "Hora-im Yeladim" which provided an opportunity for parents and children to perform together. Troupes led by graduates of the DC area high school group and a new generation of dancers continue to grow. All of this was made possible by the tremendous support and generosity of the greater Washington DC community. This year we are planning an exciting show as we celebrate our 10th year and continue to build for the future. Of course, we cannot do this without the continued support of our wonderful sponsors!

Please help us continue this beautiful tradition with your generous contribution. All contribution amounts are **appreciated and tax deductible**. Payments can be made via PayPal on our website, [www.israelidancefestivaldc.com](http://www.israelidancefestivaldc.com) or by check. Checks should be made payable to the Israeli Dance Festival DC and sent to:

Israeli Dance Festival DC  
7067 Wolfree Lane  
Rockville, MD 20852

Details about different sponsorship levels are on the back of this page. For questions about sponsorship, please contact Beri: [beri.kravitz@gmail.com](mailto:beri.kravitz@gmail.com) or 301-537-0961.

We look forward to seeing you at the festival!  
Israeli Dance Festival DC Committee  
[www.israelidancefestivaldc.com](http://www.israelidancefestivaldc.com)

## **Sponsorship Levels\***

### *Malachim/Angels: \$700 or more*

Logo on festival poster and flyers

Full page color ad in program (Ad dimensions: 6 inches wide x 8 inches high)

### *Hora: \$400*

Logo on festival poster and flyers

Full page black & white ad in program (Ad dimensions 6 inches wide x 8 inches high)

### *Debka: \$250*

Half page black & white ad in program (Ad dimensions 6 inches wide x 4 inches high)

### *Rokdim/Dancers: \$150*

Quarter page black & white ad in program (Ad dimensions 3 inches wide x 4 inches high)

### *Chaverim/Friends: \$55*

Acknowledgement in program

**\*All sponsorship levels listed above include two tickets to the Sunday show and acknowledgement (and link to sponsor website, if applicable) on the festival website. To receive your complimentary tickets and acknowledgement, payment must be received by February 1, 2019.**

### **Deadlines:**

Logo on festival poster and flyers - payment and logo must be received by **January 16, 2019**

Ads in the program - payment and ad photo/copy must be received by **February 1, 2019**

### **Advertisement Instructions:**

- Ads must be 300 dpi or more in JPG format only.
- Ads can be emailed as attachments to: [idfdcomm@gmail.com](mailto:idfdcomm@gmail.com). Please include in the body of your email: your full name, phone number, sponsorship level, sponsorship money submission date, and sponsorship money submission method (paypal or check).
- You should receive a confirmation email within 3 business days of email submission.
- Ads can also be submitted via data CD/USB in the mail. Please send the ad to the address on the other side of this page.
- The festival cannot create the ad for you. If requested, you can re-use advertisements from a previous Israeli Dance Festival DC program.